

Canadian Journal of Ophthalmology



Journal canadien d'ophtalmologie

The *Canadian Journal of Ophthalmology* is the official journal of the Canadian Ophthalmological Society and is committed to timely publication of original, peer-reviewed ophthalmology and vision science articles.

Le *Journal canadien d'ophtalmologie*, organe officiel de la Société canadienne d'ophtalmologie, s'engage à publier des articles originaux évalués par les pairs en ophtalmologie et en science de la vision.

General display advertising

Black only	Size (image area/inches)	1x	3x	6x	12x	24x
Full page no bleed	7 x 10	1100	1050	1000	950	900
Full page with bleed	8.375 x 11.125	1100	1050	1000	950	900
1/2 page	7 x 4.875 or 3.375 x 10	735	700	660	630	
1/4 page	3.375 x 4.875	500	480	450	430	

15% commission to ad agencies only • Classified advertising use 1x rate

Colour

CMYK (Process) add \$1000

Special positioning

Back Cover \$2800 • Inside Front Cover \$2600 • Inside Back Cover \$2400
Opposite TOC 20% premium • Other special positions 15% premium

Circulation: 1400 • **Frequency:** Bimonthly

2011 advertising closing dates

Volume/issue	Closing & materials deadline
46 (1) February	5 January 2011
46 (2) April	2 March 2011
46 (3) June	2 May 2011
46 (4) August	5 July 2011
46 (5) October	2 September 2011
46 (6) December	2 November 2011

Cancellations not accepted after closing date.
Special positioning: contract required, non-cancellable
New ads: hard copy required with electronic files

The publisher and the Editor-in-Chief reserve the right to decline any submitted ad or to discontinue publication of any advertisement previously accepted. Advertising representing pharmaceutical products must state P.A.A.B. approval.

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Ottawa ON K1Z 8R9
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Accepted file format

PDF

100% size, with crop/registration marks and bleed added where applicable. Embed all fonts and high-resolution images. Create PDF suitable for offset printing from a postscript file, not from the PDF Writer. InDesign (PC) support files may be provided if preferred.

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