

Canadian Journal of Ophthalmology

CJO JCO

Journal canadien d'ophtalmologie

The *Canadian Journal of Ophthalmology* is the official journal of the Canadian Ophthalmological Society and is committed to timely publication of original, peer-reviewed ophthalmology and vision science articles.

Le *Journal canadien d'ophtalmologie*, organe officiel de la Société canadienne d'ophtalmologie, s'engage à publier des articles originaux évalués par les pairs en ophtalmologie et en science de la vision.

General display advertising

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1/4 page	3.375 x 4.875	480	450	430	410	

15% commission to ad agencies only • Classified advertising use 1x rate

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Special positioning

Back Cover \$2750 • Inside Front Cover \$2550 • Inside Back Cover \$2400
Opposite TOC 20% premium • Other special positions 15% premium

Circulation: 1400 • **Frequency:** Bimonthly

2010 advertising closing dates

Volume/issue	Closing & materials deadline
45 (1) February	4 January 2010
45 (2) April	2 March 2010
45 (3) June	3 May 2010
45 (4) August	5 July 2010
45 (5) October	2 September 2010
45 (6) December	3 November 2010

Cancellations not accepted after closing date.

Special positioning: contract required, non-cancellable

New ads: hard copy required with electronic files

The publisher and the Editor-in-Chief reserve the right to decline any submitted ad or to discontinue publication of any advertisement previously accepted. Advertising representing pharmaceutical products must state P.A.A.B. approval.

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Accepted file formats

PDF

100% size, with crop/registration marks and bleed added where applicable. Embed all fonts and high-resolution images. Create PDF suitable for offset printing from a postscript file, not from the PDF Writer.

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